9th Grid Services & Markets Conference

GSM 2027

Lucerne, 28 - 29 June

SWITZERLAND

Add Value to Your Brand

Full Attention

Sponsorship Packages,
Advertising & Exhibition Options

info@GSMconf.com

Add Value to Your Brand

GSM 2027 is where research, industry, and policy converge to shape the future of grid services and markets. As a sponsor, you'll gain premium visibility among top know-how owners, innovators, decision-makers and driving the energy transition.

Sponsorship Packages

Base Load

Foundation of the event, steady support

- Outstanding visibility on website with entry on logo slider
- Distribution of merchandise
- Break slides between sessions
- Outstanding entry in event program >8000 recipients, long-term visible

CHF 2,000

Peak Load

Delivering high-impact visibility when it counts

- Outstanding visibility on website with entry on logo slider
- Distribution of merchandise
- Break slides between sessions
- Outstanding entry in event program >8000 recipients, long-term visible
- **50% off** One delegate GSM event ticket
- Invite **2 colleagues at a 20%** discount

CHF 3,000

Full Load

Powering the event at full capacity, the highest honour

- Outstanding visibility on website with entry on logo slider
- Distribution **of 2** merchandises
- Break slides between sessions
- Outstanding entry in event program >8000 recipients, long-term visible
- **One free** delegate GSM event ticket
- Invite **4 colleagues** at a **20%** discount
- **Sponsor** displays its **Roll-up Poster**

CHF 5,000

Single Advertising & Exhibition Options

❖ **FREE OFFER for paying participants** from **Industry & commerce** to introduce your company & advertise products, services and more:
Conditions: - Upload of 1/2 page abstract; first come first served, as long as slots are available
- No other presentation in the official program

5-min POWER PITCH + Q&A

❖ Base Advertising Fee for Non-Attending Participants. The above *FREE Pitch OFFER* & the advertisement options below, become available. If more than 3 options below are booked, further quantity discounts are available. All fees are incl. VAT.	CHF **180.-**
❖ Fees for single advertisement options:	
A. Listed on website & company displayed on logo slider	CHF **290.-**
B. Merchandise for all attendees (flyers, branded gadgets, gifts or treats, provided by your company)	CHF **320.-**
C. Commercial poster (self-standing poster provided and printed by your company)	CHF **320.-**
D. Break slides (Logo, pictures, text, etc. provided by your company)	CHF **350.-**
E. Entry in event program (e.g. linked logo or banner, >10,000 recipients, long-term visible)	CHF **490.-**
F. Commercial 15 min talk (1/2 page abstract required. Limited availability - first come, first served).	CHF **550.-**
G. Mini booth (table, chair, poster wall, 1st come, 1st served) to meet & greet clients directly	CHF **670.-**
❖ **Individual** fully equipped **booth** or own **presentation room**	Email: info@GSMconf.com

Why Advertise at GSM?

Align your brand with the energy transition
GSM 2027 brings together top minds from research, industry, and policy to co-create solutions for a secure, inclusive, and sustainable energy future. Sponsors gain visibility at the forefront of this transformation.

Showcase your leadership in grid services & markets
As decentralized energy resources, communities, and regulations reshape the landscape, GSM 2027 explores how grid operators, market players, and consumers must adapt. Sponsorship positions your company as a key contributor to this evolving dialogue.

Engage with a high-impact audience
Connect with experts in grid adequacy, grid-forming technologies, supply security, and electrification. Your brand will be seen by decision-makers, innovators, and influencers driving Europe's energy strategy.

Amplify your message through premium exposure
Our sponsorship packages offer strategic branding across GSM, speaking opportunities, product showcases, endorsements via website/LinkedIn/media channels, inclusion in conference materials & post-event publications

Network in Lucerne's inspiring setting
Build relationships during curated social events—"Sunset Dinner on the lake" boat ride, explore Old Town together, and even just a train ride home could spark conversation and new ideas. Sponsors enjoy exclusive access to these high-value networking experiences.

Registration Form

Options	Price	Please Select
Base Load Package	CHF **2,000.-**	
Peak Load Package	CHF **3,000.-**	
Full Load Package	CHF **5,000.-**	
Are you a paying Industry & commerce conference participant? (Base Advertising Fee)	CHF **180.-**	Yes No
5-min free power pitch to advertise company	1st come, 1st served	
A. Listed on website & company displayed on logo slider	CHF **290.-**	
B. Merchandise for all attendees	CHF **320.-**	
C. Commercial poster	CHF **320.-**	
D. Break slides	CHF **350.-**	
E. Entry in event program	CHF **490.-**	
F. Commercial 15 min talk (1/2 page abstract required. First come, first served)	CHF **550.-**	
G. Mini booth	CHF **670.-**	
	Total:	

Company:

Name: ……

Street: ……

ZIP / City: …… Country: ……

Website: ……

Products Presented: ……

Contact Person:

Family Name and First Name: ……

Tel.: +…… /…….. / …….. Mobile: +…… /…….. / ……..

E-mail: ……@……

Place and Date: …… Signature: ……

Please submit this form via : info@GSMconf.com

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